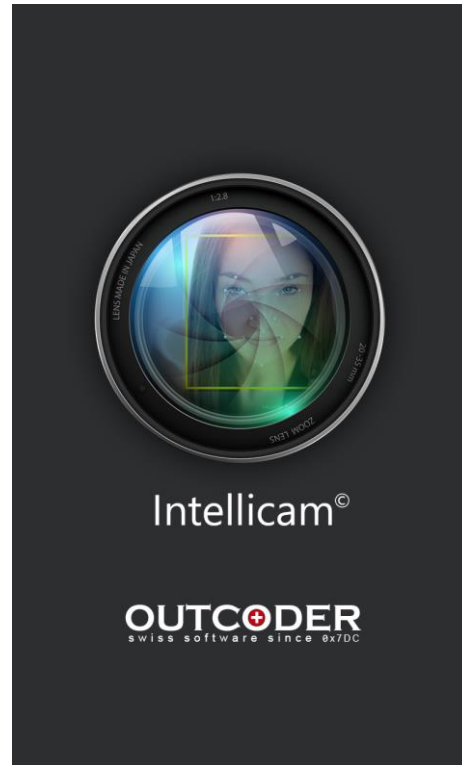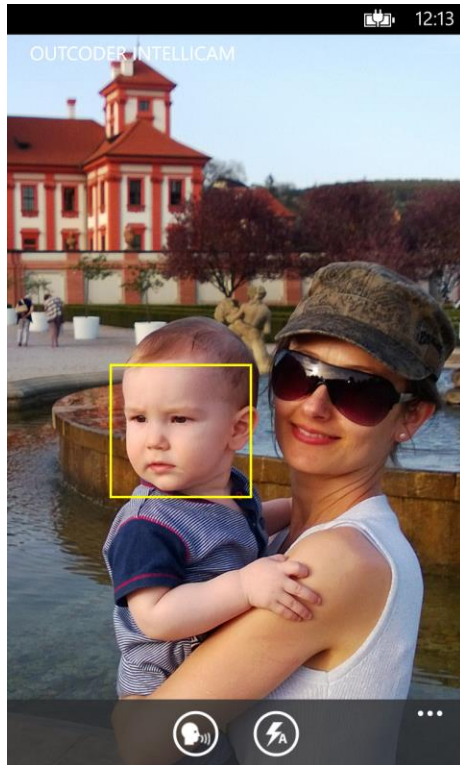# Outcoder introduces Intellicam.

Intellicam a New Voice Activated Camera App unveils advanced Face Tracking technology, now available on the Windows Phone Store.

Feature packed camera app to take photos like never before. Take multiple photos hands free so everyone can be included in the photo. The app unveils advanced face tracking technology to automatically focus on the people in the photo. Intellicam is now available on the Windows Phone Store.

Zurich, Switzerland -May 14, 2013-Outcoder today released Intellicam, the first and only windows phone camera app that uses automatic face recognition technology to focus on the people in a photo. The face tracking technology means that the phone automatically focuses on people in the view. Intellicam is the most innovative app of its kind allowing users to take control of the phone's camera using only their voice. Intellicam integrates with the phone's built-in camera app and allows users to take multiple shots without touching the phone. With using just your voice to activate the lens, you can include yourself in the photo and take as many shots as you like completely stress free; there is no need to try to beat any timers. What's more, the app automatically sets focus on the people in the picture, which means no more blurry photos! Intellicam also includes Auto-Snap, a feature that periodically takes a photo if it identifies a face in the view finder.

The app can be launched from the built-in camera app or on its own. The default command phrase to take the shot is cheese, but this can be changed in the dashboard. The app's unique face tracking technology ensures that that people in the photo are in focus. This feature can be enabled/disabled in settings. Users can also enable/disable the camera's flash. The app also has an Auto-Snap feature which takes photos automatically when in focus. This is particularly useful for self-portrait photos. Photos can also be taken with the camera button and browsed immediately from the app.

Intellicam is available now on the Windows Phone Store for free.

Intellicam app is developed by Outcoder, a Swiss software and consulting company dedicated to creating best-of-breed user experiences and leading-edge back-end solutions, using the Microsoft stack of technologies, in particular WinRT, Windows Phone, WPF, and Silverlight.

If you would like further information on Intellicam, please contact:
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