

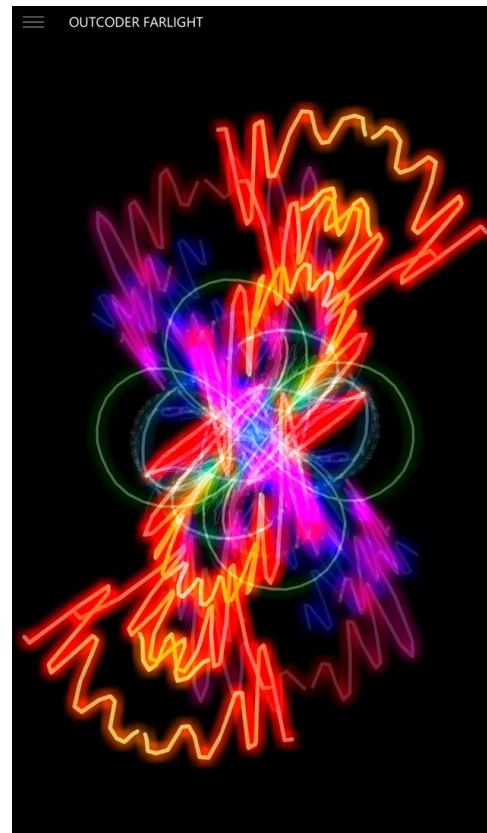
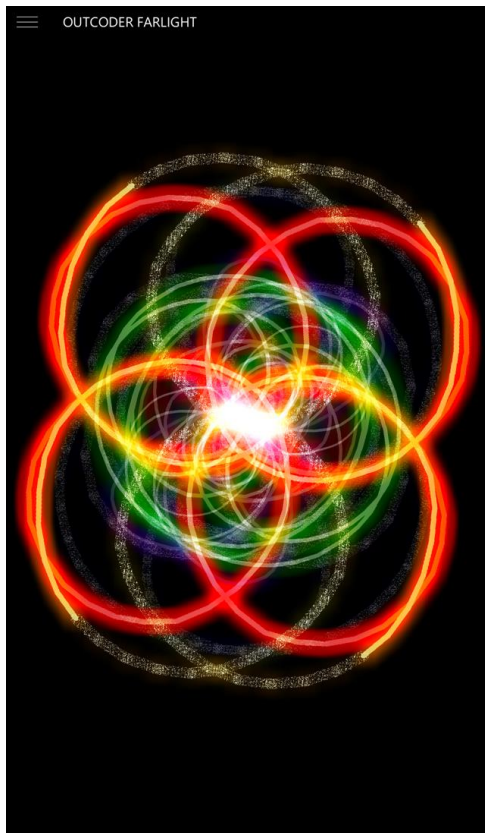
FOR IMMEDIATE RELEASE:



A new app, Farlight, brings a captivating drawing experience to your device

Farlight is a new app that lets you create astounding animated abstract art. The app unveils multi-touch drawing onto a moving canvas. Farlight is all about the experience; draw kaleidoscopic images, translucent rotating shapes and patterns that move into the distance. Farlight is now available on all major app stores: Apple App Store, Google Play Market, Windows phone Store and Windows 8 Store.

Zurich, Switzerland – August 21, 2013-Outcoder, a Swiss based software company, has launched its first cross-platform app for a mesmerizing and relaxing drawing experience. Farlight lets you paint onto a moving canvas while creating stunning translucent animated abstract art.



Farlight brings an animated kaleidoscopic drawing experience to your device. The app lets users apply touch to paint and with just a few strokes create stunning animated abstract art. In Farlight you paint onto a moving canvas that produces a layered animation with glow and spray-paint effects. Farlight lets you use multiple fingers at the same time. Each new touch brings a new layer on which to paint. Older layers recede into the background; they become darker, adding depth to the image. It's great fun for kids and adults. It is entertaining and relaxing.

Farlight is available for 0.99 USD in the US and is priced accordingly in other regions. The app is available on the Apple App Store, Google Play Market, Windows Phone Store and Windows 8 Store.

Farlight is developed by Outcoder, a Swiss software company, and the makers of other popular apps such as Intellicam.

Please visit <http://bit.ly/152kKgA> for an official Farlight video.

If you would like further information on Farlight, please contact:

Katka Vaughan, Outcoder Sàrl

Email: katkavaughan@outcoder.com

Twitter: @outcoder

Facebook: <https://www.facebook.com/Outcoder>

To download the app:

| | |
|----------------------|---|
| Apple App Store: | http://bit.ly/14lChOi |
| Google Play Market: | http://bit.ly/1f4hgsI |
| Windows Phone Store: | http://bit.ly/16PKTPk |
| Windows Store: | http://bit.ly/175gWHf |